

Carrie Rathbun Hawks, APR



Carrie is a dynamic, engaging speaker who will leave your audience feeling more informed and empowered about a variety of communication, leadership and planning topics. She has been speaking publicly and conducting trainings for more than 20 years. Her passion for PR and strategic leadership are contagious as she shares her insights and experience in ways that are relatable to both novice and seasoned leaders, as well as those who don't normally handle communication within their organization.

**Strategic Leader,
Passionate Communicator,
Goal-Oriented Collaborator**
....and **YOUR** next expert speaker!

KEYNOTE PRESENTATIONS

- *On-Target Communication in an Ever-Changing, 24-Hour, On-Demand World*
- *Is This Microphone On? How to Hit the Mark for Effective Marketing Communication Strategies*
- *Getting Buy-in from the Top: Does your CEO Understand and Embrace Communications?*

Break-out & Training Session Topics

...range from strategic communications planning and integrated communications, to media relations training and effective listening. Communication audits, research and measurement are also specialties.

Visit www.rathbunpr.com for more details and a complete list.

CREDENTIALS

- Accredited 23-year PR and marketing veteran responsible for creating and managing strategic public relations and marketing programs for clients in industries ranging from health care to economic development, and nonprofits to manufacturing
- Award-winning community and business leader, recognized by the Shiawassee Regional Chamber of Commerce, Public Relations Society of America and Laingsburg Business & Community Association

TESTIMONIALS

I have utilized the talents of Carrie Rathbun Hawks for several of my client's events. Attendees were pleased with Carrie's presentations and have asked to have her back in the future. Attendees felt that they benefited from Carrie's content and could use her information to make a positive impact with their business.

– Val Vail-Shirey
President, Julian Vail LLC

I've had the distinct pleasure of working with Carrie in a number of different capacities including as a media trainer. In every instance, she has demonstrated the utmost professionalism and has easily engaged participants to produce successful results. I've also heard Carrie speak on many occasions, whether at a conference or simply emceeding an event, and she is easily one of the best speakers I've come across.

– Sarina Gleason
Communications Manager
Health & Medicine, MSU Media Communications



Learn more about Carrie or contact her today!

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